



# 2025 International Youth Picture Book Festival

## Event Notification

In order to better promote the development of aesthetic education, cultivate aesthetic talents, and implement the relevant requirements of the Ministry of Education's "Aesthetic Education Infiltration Action", the 5th. International Youth Picture Book Festival (IYPBF) is an international youth art exchange event to be held in China in 2025, organized by the **Beijing Municipal UNESCO Clubs Association**, the **International College of Central Academy of Fine Arts**, the **International Education of Primary and Secondary School Professional Board attached to Beijing Institute of Education**, and the **Experimental School Affiliated to Central Academy of Fine Arts**, and hosted by the **Experimental School Affiliated to Central Academy of Fine Arts**, with participation of many kindergartens, primary and secondary schools, and institutions at all levels. This year, the theme of this event is "Intelligent Drawing Life - AI (Artificial Intelligence) Endless".

### I. Organizational units

Organizer:

Beijing Municipal UNESCO Clubs Association

International College of Central Academy of Fine Arts

International Education of Primary and Secondary School Professional

Board attached to Beijing Institute of Education

Experimental School Affiliated to Central Academy of Fine Arts

(in no particular order)

Co-organizers:

LTS ACADEMIA Malaysia

Beijing Hehe Daguan Cultural Development Co. Ltd.

Academic support:

Research Center of The Children's Art Works CAFA

Legal support:

Beijing Dingzhi Law Firm, China

Support units:

China-Beijing Chaoyang District Jiuxianqiao Street Office

China-Beijing Chaoyang District Jiuxianqiao School District

China-Beijing Chaoyang District Wangjing Street Office

China-Beijing Chaoyang District Wangjing School District

Beijing Xi Hua Mei Yu Culture Development Co.

Beijing Muse Cat Education Technology Co.

(in no particular order)

Assisted by: China-Beijing The High School Affiliated to Beijing Normal University, Fangcaodi International School, Beijing No. 4 Middle School, Beijing No. 11 School, Tsinghua University Affiliated Middle School Chaoyang School, Wangjing Experimental School of Beijing Chen Jinglun Middle School Branch, Beijing Xinqiao Foreign Language High School School, Beijing Dongfang Decentralised School, Beijing No. 1 Vocational School of Yanqing District, Beijing Diocesan Bilingual School, Beijing No. 57 Middle School, Beijing Ritan Middle School, Beijing No. 19 Middle School, Beijing Chaoyang District Chaoshi Primary School, Beijing Dongfanghong School, (in no particular order)

## II. Participants

The competition is open to children and teenagers aged 4-18 years old, and is divided into five categories according to the players' conditions:

4-6 age group (pre-school group).

7-9 age group (lower primary school group).

10-12 age group (upper primary school group).

13-15 age group (junior high school group).

16-18 age group (high school group).

## III. Activity requirements

1. This international art festival activities are set up in two parts - **original picture books (hand-drawn) and AI (Artificial Intelligence) paintings**. The submitted works must

be the author's original (AI paintings require that the idea is original), unpublished (including all public-oriented media in paper and digital form);

2. With the theme of "Intelligent Drawing Life - AI (Artificial Intelligence) Endless", the exhibition will express the changes of AI on human life through art forms, and the impact of AI on the world, human beings, races and different cultures in the future, how to use AI to serve human beings and improve their learning ability and living standard, and at the same time how to look at the negative impacts of AI on human beings, and objectively and rationally face the rapid development of AI as well as meaningful stories in people's daily life.

3. Requirements for the creation of works: The work is suitable for people of all ages to read and enjoy, content should be positive. Style, presentation methods and forms of expression are not limited.

### 3.1 Original picture books:

Each age group should create a work of no less than 4 pages (minimum of 4 pages, maximum of 10 pages), narrating a continuous and complete story. Each work should be no larger than A4 in size, and a simple explanatory text can be added at the bottom of the picture at a distance of more than 1cm from the bottom edge, with the width of the work aligned on both sides, and the page number in Arabic numerals should be indicated in the bottom right corner of each page. Picture books can be in acrylic, pencil, watercolour, gouache, ink, marker, oil, line drawing, paper-cutting, New Year picture, printmaking, composite materials and other forms of artistic expression (original picture books must be hand-drawn, and photographic and video works will not be accepted);

### 3.2 AI (Artificial Intelligence) paintings:

You can use any legal AI drawing programme to draw or generate **a single piece of** artwork, with a creative description of the artwork in the space below. Please submit all artworks electronically, within 21.6cm x 29.7cm, 350dpi pixels, in JPG storage format;

4. Requirements for framing: **All works do not need to be framed.**

5. How to submit your work:

5.1 Online Submission: All participants are requested to submit and register their original works by taking photos or scanning them and compressing them in the way specified by the organizing committee.

5.2 The size of the electronic version: within 21.6cm x 29.7 cm, pixel requirement: 350dpi. Please always submit in JPG storage format;

5.3 Requirements for Submitting works electronically:

\*Folder name: age group (e.g. 13-15 age group) + creator's name (ID card or passport name), format example: 4-6 age group LI XIANG

\*Attachments in the folder include: electronic zip file of the work created (according to the participation in the picture book, calligraphy or AI painting or all of them) + application form + informed consent (all in electronic form).

\*The content of the above documents should be submitted to the organizing committee through the registration system applet.

6. Selection of works:

The organizing committee will organize relevant experts to carry out preliminary selection after collecting all the works, and the preliminary selection will be completed for the selected award-winning works, please submit and send the original physical works (physical works do not need to be framed) to the designated address according to the requirements of the organizing committee after receiving the notification. Please understand that considering the limited manpower of the organizing committee and other reasons, all the electronic or physical works submitted will not be refunded.

7. This event is a public service activity without any charge registration fees, evaluation fees, material fees, etc..

8. Copyright of entries:

8.1 By submitting a work, the participant is deemed to have transferred the rights to reproduce, distribute, exhibit, produce derivatives and other related rights as well as the ownership of the original work to the organizing committee of the event without compensation and irrevocably from the date of submission, and the participant himself/

herself retains the right of authorship of his/her work only.

8.2 The participant must guarantee that the work is created by him/herself and does not infringe upon the legal rights and interests of any third party (including but not limited to: copyright, portrait right, right of honour, right of privacy, etc.). In case of violation, the entry and award will be disqualified. Any legal responsibility arising from the entry or the act of entering the competition shall be borne by the participant himself/herself.

8.3 Participants should obtain the consent of their guardians and have them sign an informed consent form. If the guardian agrees to participate, the guardian is deemed to have agreed to abide by the foregoing terms and conditions.

8.4 In the following cases, the competition organizing committee will make an announcement on the official website and public number of the competition and disqualify the participant:

- Original illustrated works submitted using non-hand-drawn methods;
- Entries using high quality imitations, ghostwriting, or plagiarism of others;
- Participate with works from previous events.

9. During this event, there will also be a charity auction of works (participation in the event to submit works is deemed to be the author agrees to donate his/her works and participate in the charity auction), and the money from the auction will be donated to charitable organization or institutions.

#### IV. Judging and awarding

1. The evaluation of the awards are divided into net selection, preliminary evaluation and final selection (the organizing committee will no longer accept applications in the name of an individual for any students who have been collectively enrolled in the activity by organizations);

##### 2. Prizes:

##### 2.1 Student awards:

\*Starlight Award (equivalent to Special Gold Award)

\*Shine Award (equivalent to Gold Award)

\*Super-excellence Award (equivalent to Silver Award)

\*Emerging Talent Award (equivalent to Bronze Award)

\*Excellence Award (awarded to any participant who does not receive one of the above awards)

## 2.2 Tutor Awards:

\*Excellent Guidance Teacher Award: Instruct 10 students in this activity.

## 2.3 Organizational awards:

\*Outstanding Aesthetic Organization Award: Instruct 30 students in the activity.

\*Best Aesthetic Education Organization Award: Instruct 50 students in the activity.

## 2.4 Other awards and certificates:

The winning authors will receive a certificate of "Social Practice Certificate" upon request.

The organizing committee will hold an opening ceremony and award presentation ceremony event and invite some of the award-winning students to participate in the event. (Exact time and venue to be announced).

## V. Submission of works and exhibition time and place

### 1. Time:

1.1 Deadline for submissions from in China: 30 June 2025

1.2 Deadline for submissions from outside China: 30 July 2025

2. Deadline for registration and collection of works: The deadline for submission of works is until 30 July 2025 when the online registration system closes, based on the time of online submission of works.

3. This year's competition will be held in January 2025, and all applications and submissions will be made through an online platform. The organizing committee of the competition will be announced on the WeChat official account "Experimental School Affiliated to Central Academy of Fine Arts" . Please pay attention to the notice on it for specific registration method. The author outside China could send the documents to the email box [1187764634@qq.com](mailto:1187764634@qq.com).

4. Registration is divided into collective registration and individual registration, all please through the organizing committee to provide online registration and process requirements for registration.

### 5. Duration of the exhibition:

5.1 Time of the Opening Ceremony: Sunday , 9 November 2025

5.2 Exhibition address: the Experimental School Affiliated to Central Academy of Fine Arts, No. 10 Dashanzi Xili, Chaoyang District, Beijing, China.

5.3 Visiting hours: 8:30-16:30. Visitors are requested to make an appointment at least 3 days in advance by phone or email.

5.4 The time and place of overseas exhibitions and travelling exhibitions will be announced later.

6. For enquiries on other issues, please email the organizing committee at [1187764634@qq.com](mailto:1187764634@qq.com).

## Organising committee

### Contact Information

Mr. Chen 19236456866 (WeChat)

Event WeChat account: 青少年原创绘本国际艺术节

Official WeChat account: 中央美术学院附属实验学校

Supervisory phone number: +8610 64377274

Website: <http://www.ymfssy.com>

E-mail: [1187764634@qq.com](mailto:1187764634@qq.com)

Address: Central Academy of Fine Arts Affiliated Experimental School, No.10 Dashanzi Xili, Chaoyang District, Beijing, China

Postcode: 100015

Organizer:

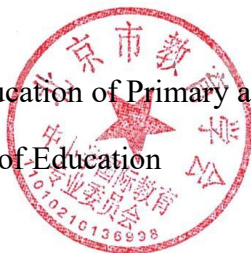
Beijing Municipal UNESCO Clubs Association



International College of Central Academy of Fine Arts



International Education of Primary and Secondary School Professional Board attached to Beijing Institute of Education



Experimental School Affiliated to Central Academy of Fine Arts



## Attachments:

### Attachment A : What is picture books

(The following picture books are extracted from the video explanation of Sugar Bean's mother Reading the Picture Book, and are only used for the study and exchange of picture book works, without any commercial use; if there is any doubt about this, the right holder can contact the organizing committee of this activity.)

Picture books are books that tell a story or express an idea through the form of pictures.



Each age group should create a work of no less than 4 pages (minimum of 4 pages, maximum of 10 pages), narrating a continuous and complete story.

### Attachment B: Shooting Requirements

After completing the creation of original works of picture books , you can use a digital camera or mobile phone to take photos of each page, under sufficient light conditions, and then convert the photos into JPG format to save them in accordance with the requirements of the notice of the event. In order to facilitate the jury to evaluate the awards through the electronic version of the works, please store the photos with a clarity of not less than 350dpi.



### Attachment C : How to fill in the application form

#### Sample: Entry Form for the 5<sup>th</sup> International Youth Picture Book Festival 2025

Title of the work	XXXXXXX	Country and school		XXX Primary School, XXX Province, China	
Name of the participant	XXXX	Gender	Male	Age	8
Full address	Unit X, No. X, Building X, XX Street, XX City, XXX Province.	postcode	10030	e-mail address	XXXX@163.com
Contact number	1XXXXXXXX	Mentor		xxx	
Whether it is an individual entry		Yes		No√	
Please fill in the name of the organization(for group registration).				XXXXXX	
Please put a tick after the content of the competitions in which you participated		Original Picture Book √ AI Drawing		Notes	

#### \*Official entry form:

#### Entry Form for the 5<sup>th</sup> International Youth Picture Book Festival 2025

Title of the work		Country and school			
Name of the participant		Gender		Age	
Full address		postcode		e-mail address	
Contact number		Mentor			
Whether it is an individual entry		Yes		No	
Please fill in the name of the organization(for group registration).					
Please put a tick after the content of the competitions in which you participated		Original Picture Book AI Drawing		Notes	

## **Attachment D : Requirements for electronic submission of work**

### **1.Detailed submission of documents:**

1.1 Electronic copy of original artwork for picture books or AI-generated images or calligraphic works

1.2 Registration form (for individual registration, use the same registration form; for group registration, note the name of the unit for each participant, e.g. Original Picture Book or AI Painting)

### **2.Create a folder:**

2.1 The name of the folder is: the participant's age group (e.g. 13-15 age group) + the participant's name (ID card or passport name) Format example: 4-6 age group LI XIANG

2.2 Attachments in the folder include: electronic zip file of the work created (either or all of the original picture books or AI painting) + application form + informed consent form (all in electronic form).

2.3 Please follow the notification requirements and procedures to submit to the Organizing Committee through the registration system applet.

## **Attachment E : Submission of the original artwork:**

1. All preliminary works will be submitted as electronic copies of the original work (including AI-created paintings).

2. Award-winning shortlisted works should mail the original works to the organizing committee designated location within 15 days after receiving the notice of the organizing committee. Late arrival of the work is considered abandoned;

3. No framing is required for original works sent to the Organizing Committee by post.

4. Only when you received the notification. Please send the original art works to this Address: Central Academy of Fine Arts Affiliated Experimental School, No.10 Dashanzi Xili, Chaoyang District, Beijing, China

Postcode: 100015, Mr. Yu, 8610-64377274

## **Attachment F : Informed consent forms for participating students and parents (guardians)**

### **Informed Consent Form for the 5th International Youth Picture Book Festival 2025**

**(This informed consent form is a mandatory requirement for students to participate in this International Arts Festival. Please print it out, sign it in person and take a picture of it by the participating students and their parents or guardians, and submit it together with the electronic version of other works to the organizing committee; failure to sign the informed consent form or submit it is regarded as a waiver of the eligibility to participate in the event)**

All students who register to participate in the 5th International Youth Picture Book Festival 2025 shall submit relevant materials and information and works (including electronic version) in accordance with the requirements of the Organizing Committee's activity notice. Once registered, the Organizing Committee has the right to use the relevant declaration materials (including but not limited to the introduction of works, author's profile, author's portrait, etc.). Footage of works and the participants' (including group registration and individual registration) during the period of participation are for the purpose of publicity, exhibition, information network dissemination of the activities related to the Youth International Arts Festival, as well as the use of the above materials and works for the purpose of adaptation, compilation or use in other public welfare services.

By submitting a work, the participant is deemed to have transferred the rights to the organizing committee to reproduce, distribute, exhibit and produce derivatives of the work, as well as the ownership of the original work, from the date of submission, without compensation or irrevocably. The participant himself/herself retains the right of authorship of the work only.

Participants must guarantee that the works they submit are their own creations and do not infringe upon the legal rights and interests of any third party (including but not limited to: copyright, portrait, honour, privacy, etc.). In case of violation, the participant will be disqualified from participating in the activity or winning the prize. Any legal responsibility arising from the work or the act of participation shall be borne by the participant himself/herself. Participants should obtain the consent of their guardians and sign this

consent form together with their guardians. The signature of the guardian on this informed consent form shall be deemed to be the guardian's agreement to abide by the foregoing terms and conditions.

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I (we) confirm that I (we) have carefully read and fully understand the contents of the above informed consent form and agree to abide by the competition rules of this International Festival of Arts event. I (we) confirm that all the declared information is true. I (we) fully comply with the rules and resolutions of the organizing committee, and I (we) will take all the responsibilities if there is any problem with the content of the commitment.

Signature of the participant (the student himself/herself):

Year                  Month                  Day

Signature of the guardian

(including parents and other guardians or instructors enrolled in groups)

Year                  Month                  Day

**Note: Participants must agree to and comply with the above requirements, and all participants and their guardians must sign to confirm their entry.**