



## 2021 International Youth Picture Book Festival

The 3<sup>rd</sup>. International Youth Picture Book Festival which attracts various schools at home and abroad is an international fine arts exchange event hosted by **Beijing Municipal UNESCO Clubs Association, International College of Central Academy of Fine Arts and International Education of Primary Secondary School Research Branch attached to Beijing Institute of Education and Experimental School Affiliated to Central Academy of Fine Arts**, and organized by Experimental School Affiliated to Central Academy of Fine Arts. With the theme of “**Reflection on Intangible Cultural Heritage-From Tradition to Modernity**”, it will be held in China from October to November, 2021.

### I. Organization

#### Organizer:

Beijing Municipal UNESCO Clubs Association

International College of Central Academy of Fine Arts

The International Education of Primary and Secondary School Research Branch attached to Beijing Institute of Education

Experimental School Affiliated to Central Academy of Fine Arts

**Co-organizer:** Beijing Xihua Aesthetic Education Culture Development Co., Ltd

Beijing Mofimo Education Consulting Co., Ltd

**Supported by:** Beijing Chaoyang District Education Commission

### II. Participants

All children and adolescents aged from 4 to 18 years can take part in the event and are divided into 4 different age groups: kindergarten 4-6 years old, primary school 7-12 years old, junior high school 13-15 years old and senior high school 16-18 years old.

### III. Entry Requirements

1. Paintings must be the original and unpublished work (including all paper and digital media for all public) of participants.

2. They must be created specifically for the theme “**Reflection on Intangible Cultural Heritage-From Tradition To Modernity**” and are suitable for the children and adolescents aged 5-18 years to read.

3. There is no limit of your art work in the style, technique and form, but the content is required to be positive. Propylene, colored pencils, watercolors, oil paints, charcoal or ink painting, line-drawing, paper-cut, New Year painting and printmaking are all accepted. But photography and video recording are not accepted.

4. Requirements for creating and framing of the artwork:

①**Requirements of the length of the artwork:** different requirements according to different age groups: 4-6 years old: create 4 paintings to express a complete and coherent story; 7-12 years old: create 6 paintings; 13-15 years old: create 8 paintings; 16-18 years old: create 10 paintings.

②**Requirements about size:** The whole works is a complete and coherent story. The size of

each painting does not exceed A4 paper. If necessary, some simple words printed in black on white background can be added below the painting and 1mm away from it, its width should be exactly the same as that of the painting. Note the Arabic number at the bottom right corner of every page.

**③Requirements about framing:** No need to frame. You can just send all your works to this mail address: International Department of Experimental School Affiliated to Central Academy of Fine Arts

No.10 Dashanzi West, Chaoyang District, Beijing, China. 100015, but according to the order of left to right and up to down, note the Arabic number at the bottom right corner and fill in the following forms for every page of works.

#### 5. Submission Requirements:

**①Submit in-kind works:** submit according to different age groups:

4-6 years old: create 4 paintings to express the a complete and coherent story;

7-12 years old: create 6 paintings;

13-15 years old: create 8 paintings;

16-18 years old: create 10 paintings.

(Additional remarks: Participants who have many pages of story can select the most beautiful pages and the pages that can best illustrate the stories, submit the works according to the age groups, and fill in the following forms for every page of works. If you have many pages of works, please write the orders in the column Name of the Work and stick to the right bottom corner of the back of the works.)

#### Sample Entry Form of “2nd International Youth Picture Book Festival 2019”

Name of the Work	Running 1	Country & School		Zhang Zhuang Primary School, Hebei Province, China	
Name of the Participant	Song Yi	Gender	Male	Age	8
Address	Zhangjiakou, Hebei Province	Postcode	10030	E-Mail	1235@163.com
Phone Number	1312122333	Mentor		Ma Hualong	
Award-winning works in 2019		Yes		No	

## Entry Form of

### “The Third International Youth Picture Book Festival 2021”

Name of the Work		Country & School			
Name of the Participant		Gender		Age	
Address		Postcode		E-Mail	
Phone Number		Mentor			
Award-winning works last year		Yes                  No			

②**Electronic version of works:** Submit the electronic version of the printed work to the organizer. Only when you are notified that your works have been selected to attend the exhibition, will you send your printed works to the organizer.

The size of printed works: within 21.6cm×29.7 cm, don't exceed A4, the pixel is required to be 350dpi and the format of the works is .JPG; please submit to this e-mail address: 1187764634@qq.com

6. This competition and its copyright belong to the organizers. The participants enjoy the authorship. Entries can be submitted by the state (school or institution) as a unit or individual. **No works will be returned.**

During the exhibition period, the charity auction activities will also be held (the submission is counted as your agreement to the charity auction), the auction will be donated to Qulangduoduo Primary School in Yushu, Qinghai Province, China.

#### IV. The Awards

The competition consists of three rounds including internet selection, initial evaluation and final selection (participants who attended the Picture Festival in 2019 and received any level of awards have the qualification to the final round, please note your works whether it's award-winning last year or not ); all the participants will be awarded the “participating certificate”; the works that go into the final round will be included in the collection of works, and the participants will get the “admission certificate for art festival”; the participants who win awards will be given the “award certificate”; the mentors of those who make it into the final lists will be given “excellent guidance certificate”; other mentors will be awarded as “mentor certificate”.

2-3 participants from every country outside China will be invited to attend some of the activities such as opening ceremony and award ceremony (October to November, 2021, Beijing, China) if permitted.

#### V. Program Schedule

1. Time: July 30<sup>th</sup>, 2021: Closing date of the works in China

Aug. 30<sup>th</sup>, 2021: Closing date of the works outside China

2. Deadline for register and submission: the submission time is subject to the time of

mailing. The mailing address and e-mail are as follows:

Mail address: International Department of Experimental School Affiliated to  
Central Academy of Fine Arts

No.10 Dashanzi West, Chaoyang District, Beijing, China. 100015;

Please send the electronic version of the works and the entry form to the e-mail:

1187764634@qq.com

This activity is for public benefit and free of charge.

3. Exhibition time:

First exhibition: Opening ceremony on **November 6<sup>th</sup>. (Saturday), 2021**, official  
exhibition from **November 7<sup>th</sup> to 12<sup>th</sup>.** , Exhibition address: Beijing, China—stadium of  
Experimental School Affiliated to Central Academy of Fine Arts (No.10 Dashanzi West,  
Chaoyang District, Beijing, China.)

Visiting time: 8:30—11:30 am, 1:30—4:30 pm

Beijing Municipal UNESCO Clubs Association



The International Education of Primary and Secondary School  
Research Branch attached to Beijing Institute of Education



International College of Central Academy of Fine Arts



Experimental School Attached to Central Academy of Fine Arts



**\*Contact us:**

Mrs. Jiang

Beijing Municipal UNESCO Clubs Association

Phone number: +8610 88086841

Mr. Yu

Phone number: +8610 64377274/+8613701186617

**E-mail:** 1187764634@qq.com

**Mail Address:** Experimental School Affiliated to Central Academy of Fine Arts, postcode: 100015

**Websites:**

<http://www.bjunesco.gov.cn>

Beijing Municipal UNESCO Clubs Association

<http://www.ymfssy.com>

Experimental School Affiliated to Central Academy of Fine Arts

## Attachment 1: Entry Form

### Entry Form of “3rd. International Youth Picture Book Festival 2021”

Name of the Work		Country & School			
Name of the Participant		Gender		Age	
Address		Postcode		E-Mail	
Phone Number		Mentor			
Award-winning works last time		Yes No			

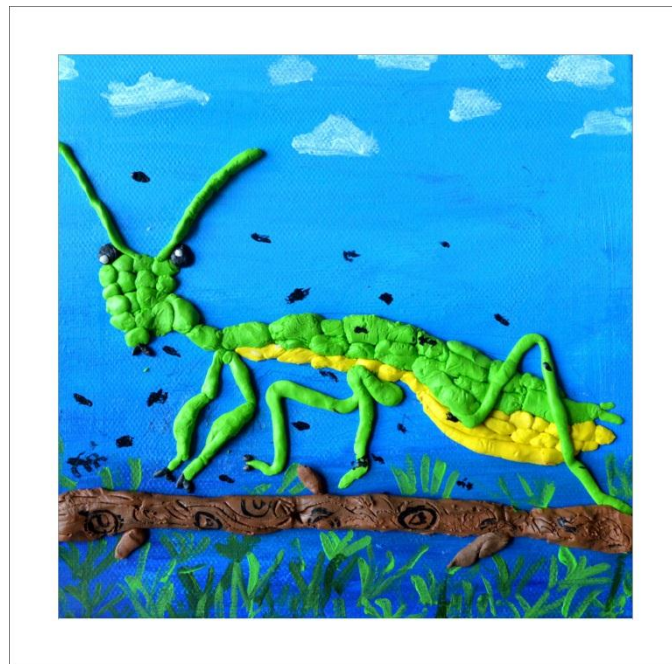
Please stick **this form** at the right bottom corner of the back of your works after you print and fill in the form. Because your work may be many pages, you need to note the numbers in the column of Name of the Work.

### Sample of Entry Form of “3rd. International Youth Picture Book Festival 2021”

Name of the Work	Running 1	Country & School		Zhang Zhuang Primary School, Hebei Province, China	
Name of the Participant	Song Yiming	Gender	Male	Age	8
Address	Zhangjiakou, Hebei Province	Postcode	10030	E-Mail	1235@163.com
Phone Number	1312122333	Mentor		Ma Hualong	
Award-winning works last time		Yes No			

### Attachment 2: The examples of submitting paintings

The works should be a complete and coherent story. The size of every page of works doesn't exceed 8K. You don't have to write words, it's also OK if there's no word when it's framed, as follows:



Framed picture without words

If you need words, you can describe with some simple words printed in black on white background, added below the painting and 1mm away from it

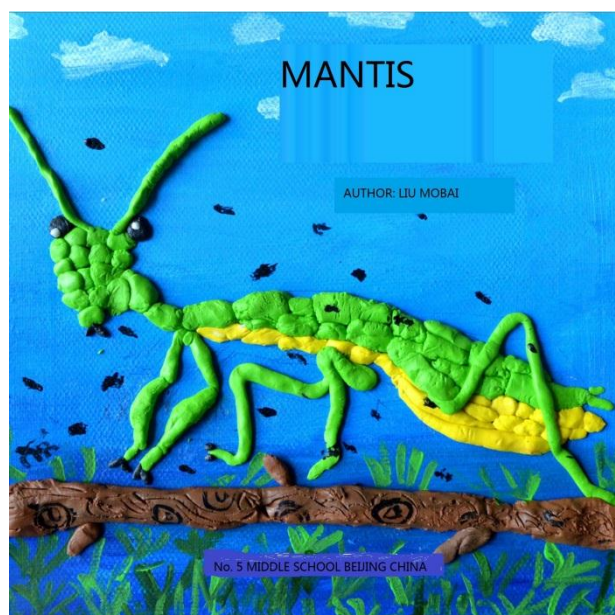


Framed picture with words

### Attachment 3: printing works:

Electronic version of the works doesn't exceed A4 (21.6cm×29.7 cm) and it contains the front cover, inner pages and back cover, which have the same standard and are made into a

book as the following:

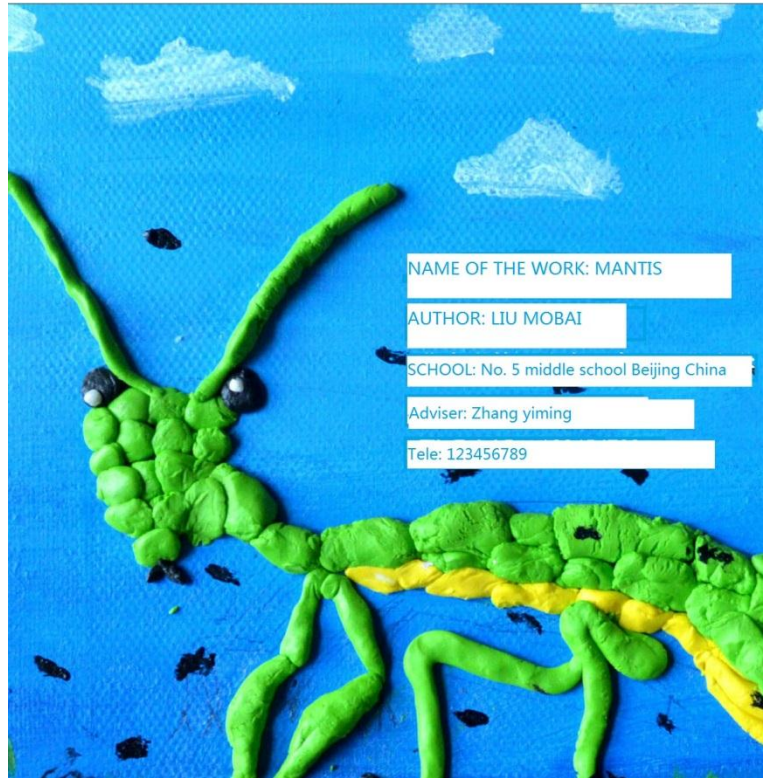


The front cover contains the name of the book, the name of the participant and the name of school



Inner pages have the same standard as the above, with the words below, not over the picture





The back cover contains the name of the works, i.e. the name of the book, the name of the participant , school, mentor and phone numbers, etc.